

A man with long blonde hair and a black cap is riding a jet ski on the ocean. The sun is setting in the background, creating a warm, orange glow. The man is looking out at the horizon.

# THE GRINGO SHOW

30 Minute  
Single-Cam  
Sitcom

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Written by  
Joey De La Cruz

**WELCOME TO YOUR MEXICAN DREAM...**



**...TURNED CARIBBEAN NIGHTMARE.**

**WARNING: THE FOLLOWING STORY IS  
INSPIRED BY TRUE EVENTS**

**VIEWER DISCRETION IS ADVISED**

**RIDE AT YOUR OWN RISK!**



# **LOGLINE:**

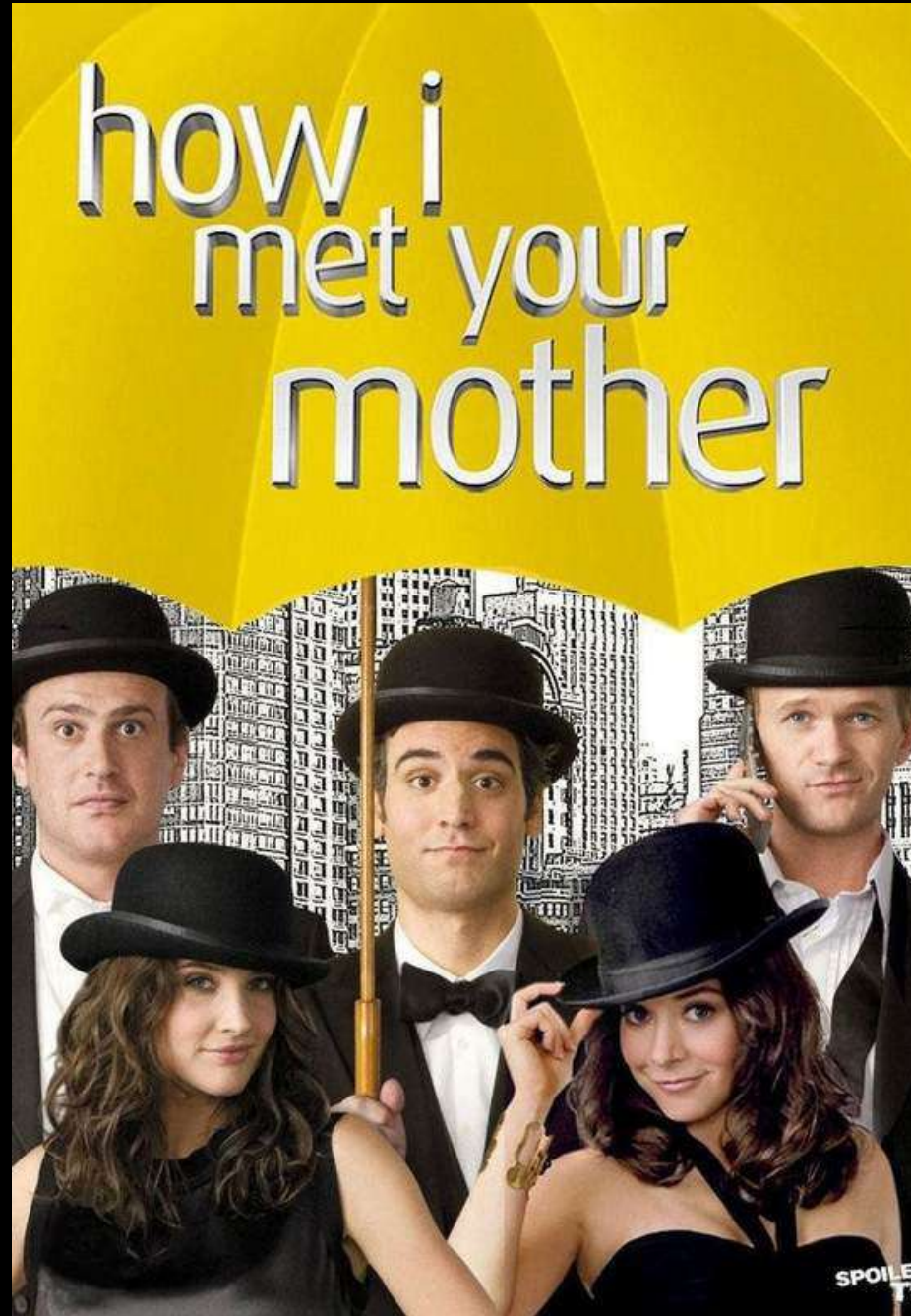
**A DIVORCED YOUNG GRINGO LIVING IN PARAÍSO FIGHTS TO KEEP HIS MEXICAN DREAM AND JET SKI RENTAL BUSINESS AFLOAT WITH HIS NEW COLOMBIAN GIRLFRIEND...IN AN ADULT DISNEYLAND FOR DYSFUNCTIONAL EXPATS.**



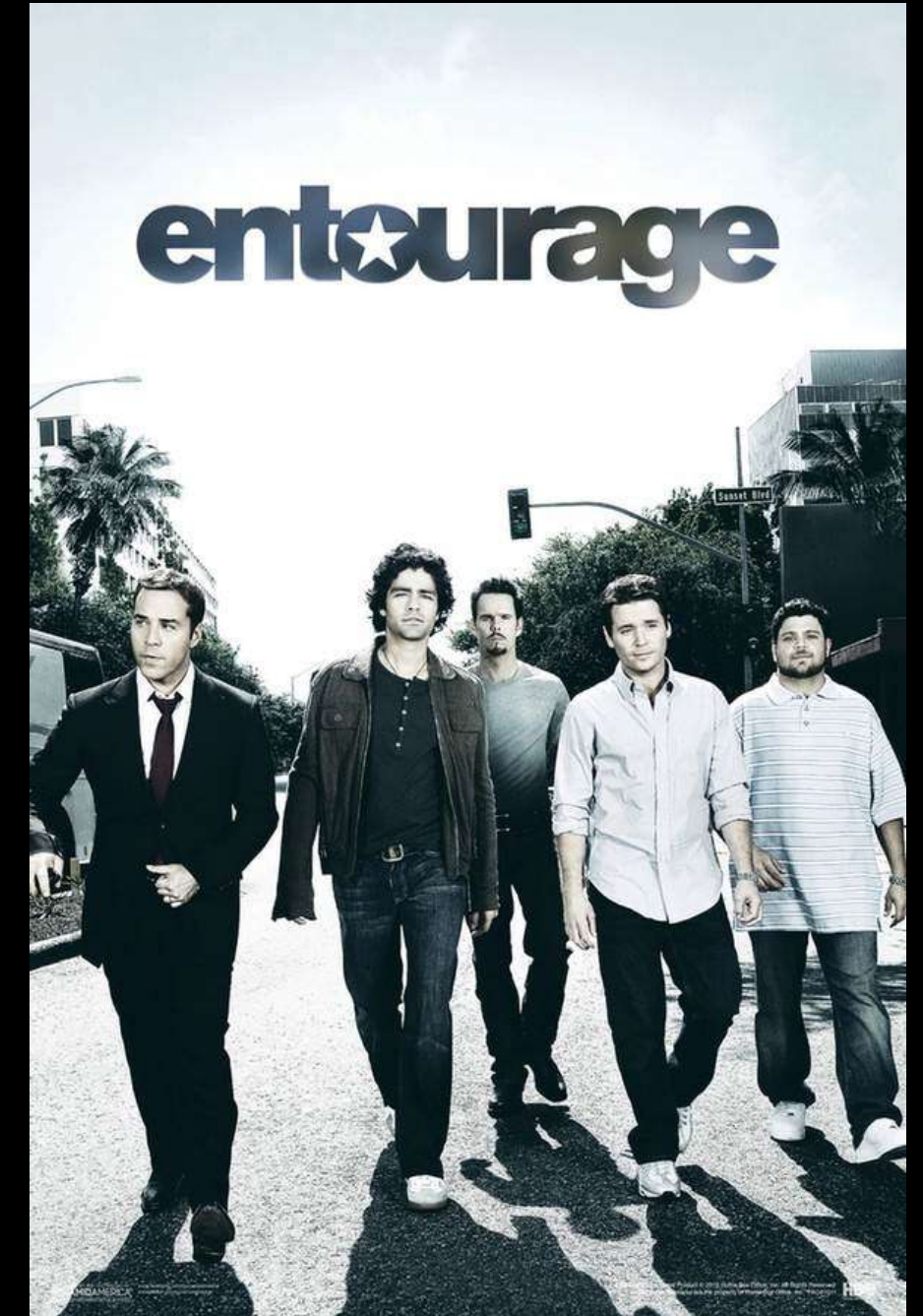
# COMPS



**MEETS**



**PLUS**



- **TAKES PLACE IN MEXICO**
- **TOURIST ANTICS GONE WILD**
- **A STORY OF BECOMING, GROWTH**

- **OUTLANDISH, UNCONVENTIONAL**
- **SILLY, IRREVERENT, HEARTFELT**
- **UNLIKELY FRIENDSHIPS & GAGS**

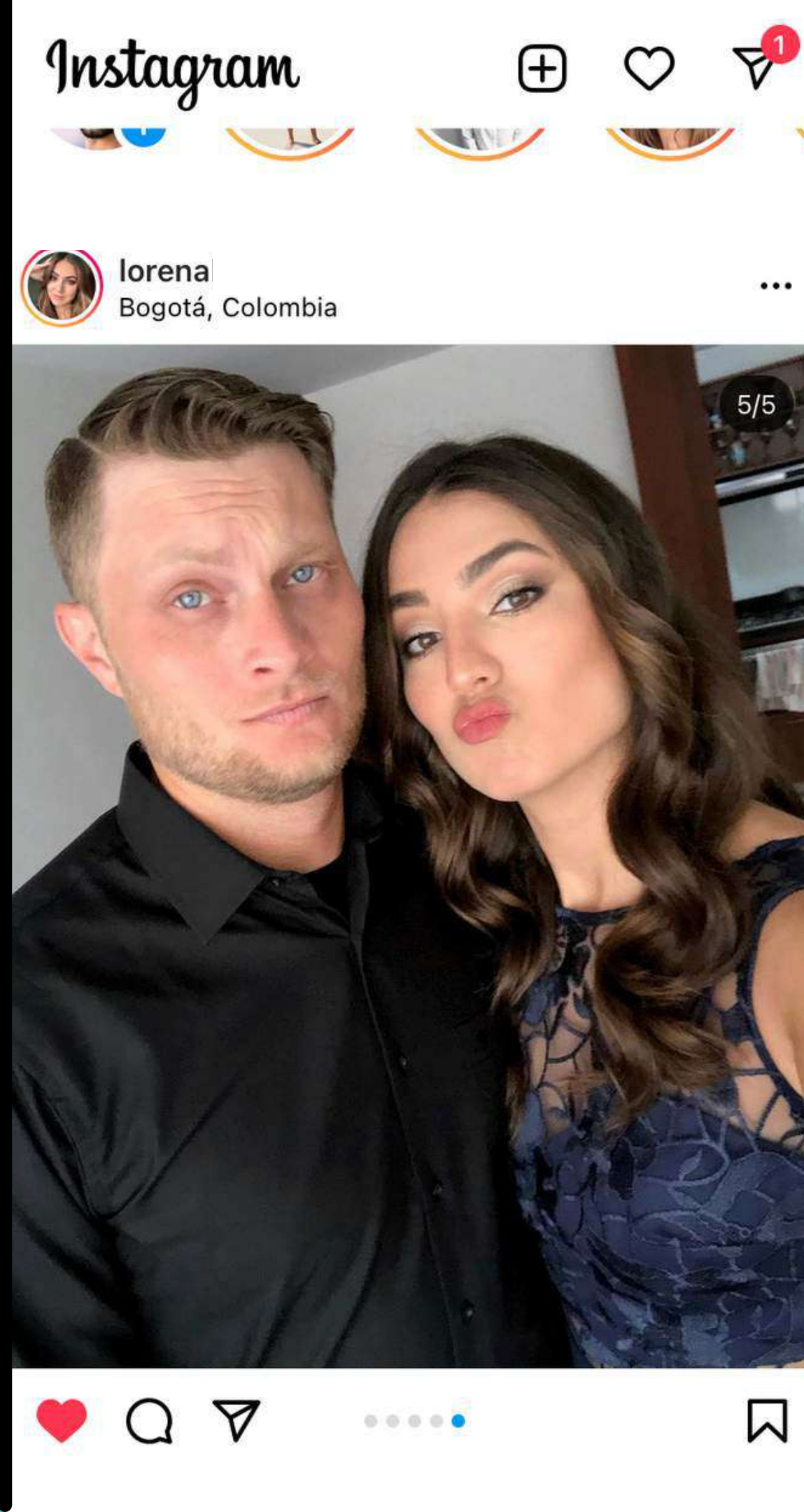
- **STRIVING FOR GREATNESS**
- **SEXY STYLE AND FEEL**
- **RIDE-OR-DIE CREW**



I INTRODUCE YOU TO

# MICHAEL & LORENA

THE REAL LIFE INSPIRATION FOR  
OUR MAIN CHARACTERS,  
MITCHELL & PALOMA



(DON'T THEY REMIND YOU OF ANOTHER SUCCESSFUL  
TV POWER COUPLE, ONLY YOUNGER?)

---

SO BEGINS OUR STORY!

---

MITCHELL AND PALOMA  
MEET ON BUMBLE IN  
COLORADO AND AFTER  
DATING FOR FIVE WEEKS...



**...BUY A JET SKI AND PARASAIL  
RENTAL BUSINESS IN**

**MEXICO'S**

**BEAUTIFUL YUCATÁN  
PENINSULA!**





**ABOUT HIM**



**ABOUT HER**



**FORMER MECHANICAL ENGINEER..... FORMER MODEL**  
**GRINGO FROM COLORADO..... PURE SPIRIT FROM COLOMBIA**  
**BARELY SPEAKS SPANISH..... SPEAKS ANGELIC SPANISH**  
**DIVORCED..... NEVER MARRIED**  
**TWO DOGS DIED OF DIVORCE HEARTBREAK..... REMOTELY WALKS HER COLOMBIAN PUPPY**  
**NICE GUY SYNDROME..... SOCIAL MEDIA OBSESSION**  
**BURNED BY THE AMERICAN DREAM..... FOLLOWED THE AMERICAN DREAM**

**TOGETHER, REALIZING THEIR MEXICAN DREAM**



# THE GRINGO SHOW

## **CAN TELL EVERY KIND OF STORY!**

**Stupid humor. Elevated humor. Meta humor. Class conflict. Travel. History. Animal rights. Cultural appropriation. Sexuality. Good vs. Evil. Spirituality. Evolution. Trauma. LGBTQ+. Social media. BIPOC. Geopolitics. Mental health.**

***Anything and everything can happen on vacation!***

**In Paraíso, we use tropes and stereotypes to our advantage! Do not fear them, lean into them, and through comedy, we can break them down and redefine them for a new generation of viewers. Evolution is at hand!**



## ***A TASTE OF DRAMA, DRAMA, DRAMA...***

- Stories will offer us insights into the state of the world today and how to evolve beyond it by changing the way we think about ourselves.
- VACATIONERS GONE WILD! Booze, sun and Viagra, complicate good intentions with evil actions. We dramatize vacation horror stories!
- Magical realism exists in Paraíso! Dolphins can talk! Miracles are possible! Celebrity & athlete cameos are as common as the ocean waves!
- Build bridges, then burn them down! Reconciling different perspectives is challenging. How can we learn from one another? Tequila shots!
- Our main characters each suffer from unhealed trauma; in order to escape Paraíso, thou must KNOW THYSELF anew! Many would rather not.



# PARAÍSO, MEXICO – DOES YOUR PARADISE AWAIT? OR...












# THE WORLD: WELCOME TO PARAÍSO, MEXICO

A CONTAINED, ISOLATED, GATED EXPATRIATE COMMUNITY WHERE (MOST OF) THE SHOW TAKES PLACE.



- |                                  |                                  |                             |   |
|----------------------------------|----------------------------------|-----------------------------|---|
| 1. MITCHELL & PALOMA'S APARTMENT | 5. JET SKI/BOAT STORAGE AND DOCK | 9. RESTAURANTS, BARS, SHOPS | 13. SHITTY AIRBNBS  |
| 2. GOLF COURSE                   | 6. WHITE SAND BEACHES            | 10. MARTA'S MASSAGE         | 14. OTHER SIDE OF THE FENCE, WILD JUNGLE  |
| 3. BEAUTIFUL MARINA              | 7. VOLLEYBALL AND PARTY BEACH    | 11. WHERE WE RIDE JET SKIES |  CLÍNICA       |
| 4. DOLPHIN SWIMMING EXPERIENCE   | 8. MAESTRO'S FANCY ASS HOTEL     | 12. EXTRAVAGANT AIRBNBS     |  ATMS          |
|                                  |                                  |                             |  GOLF CART HUB |



TERRENO/JET SKI STORAGE



BEWARE THE SECURITY CAMERAS! YOU NEVER KNOW...



THE WORKSHOP



THE OFFICE



MANATEES BAR



GRANDPA, BUSTED!

00-10-1:58:5



# DOLPHIN SWIMMING EXPERIENCE



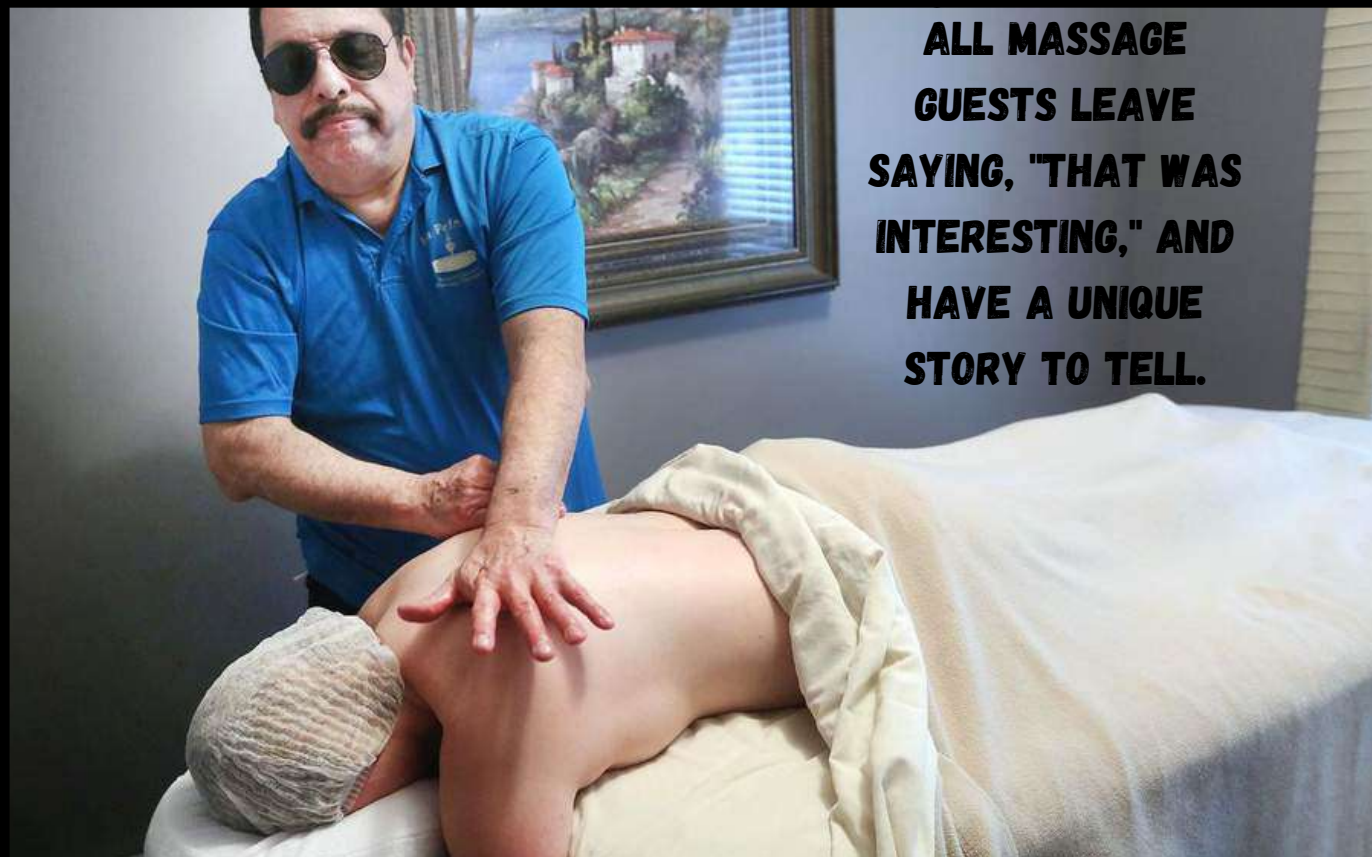
**LEADERS OF THE DOLPHINS,  
DIEGO AND FRIDA ARE  
RUMORED TO BE THE  
SMARTEST CREATURES IN  
PARAÍSO. THEY ARE ALSO  
PLOTTING THE EVOLUTION  
OF HUMANITY...AND THEIR  
ESCAPE.**



# MARTA'S MASSAGE



**ABUELITA MARTA OWNS  
MARTA'S MASSAGE, SHE  
HAS A PASSION FOR  
WORKING OUT THOSE  
HARD MUSCLES.  
SHE'S ALSO AN  
EXCELLENT COOK.**



**ALL MASSAGE  
GUESTS LEAVE  
SAYING, "THAT WAS  
INTERESTING," AND  
HAVE A UNIQUE  
STORY TO TELL.**





**MITCHELL**

**PALOMA**

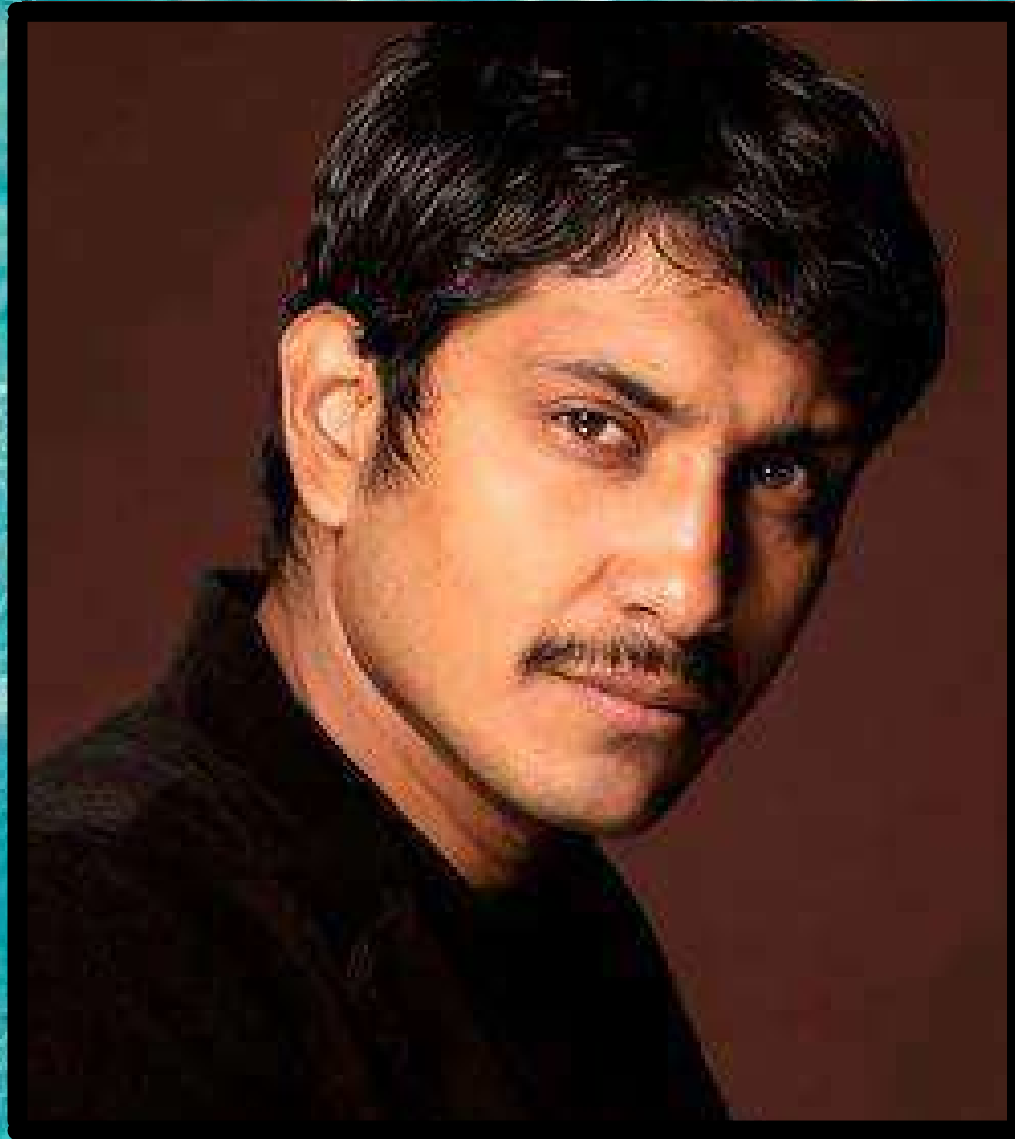


**OUR HERO**

**OUR QUEEN**



**ROBERTO**



**MITCHELL'S RIGHT HAND MAN. WELL  
MEANING, KINDHEARTED,  
ACCIDENTALLY CAUSES HEADACHES.**

**DAVIS**



**FISHING BOAT CHARTER  
CAPTAIN, LIVING A SECRET LIFE  
HUNTING SUNKEN TREASURE.**



# MANOLO



**MANAGER OF MITCHELL'S  
BUSINESS. POLYGLOT.  
MEXICAN BAYWATCH.**

# THE BOYS

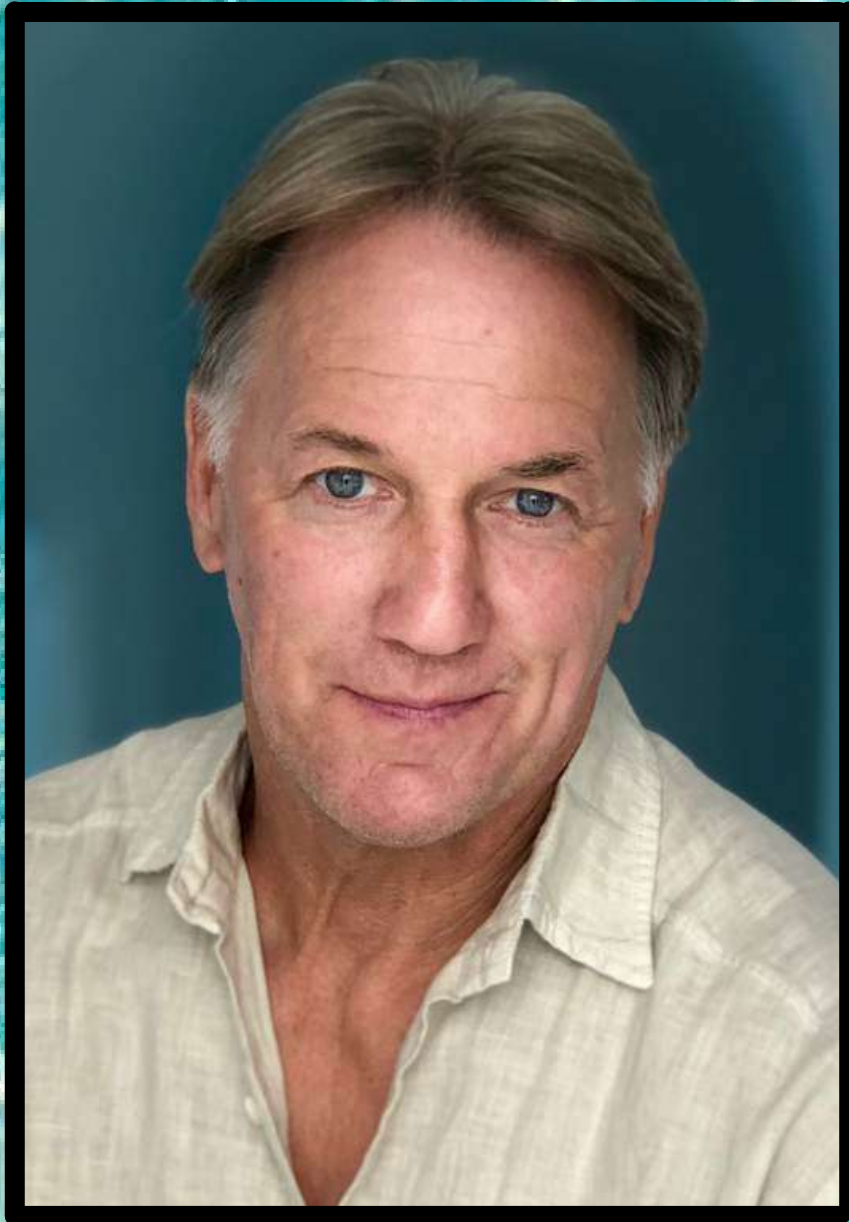


## MANOLO'S HELPERS.

**THESE KIDS RUN THE SHOW AND CAUSE LOTS  
OF HARMLESS TROUBLE. THEY WORK HARD TO  
SUPPORT THEMSELVES AND THEIR FAMILIES.**



# **LUTHER**



**RICH, RECLUSIVE, SOCIALLY  
AWKWARD. INVENTOR AND WIZARD.  
BAR OWNER, SEARCHING FOR LOVE.**

# **KARANNE**



**AN INTOXICATED BAR MANAGER.  
GOSSIP QUEEN, LOST SOUL, LIVES  
WITH HER MOTHER.**



# ROMEO



**EX ROCK & ROLL DRUMMER.  
"SPIRITUAL" HYPOCRITE. LADIES'  
MAN. KARMA'S INSTRUMENT.**

# SAMUELA



**TEMPTATION IN THE FLESH. KNOWS  
EVERY DJ FROM LA TO IBIZA.  
FALLS IN LOVE WITH MITCHELL.**



**PAM**



**KARANNE'S MOM. LEADER OF HER  
COUGAR PACK, BRIGHT SPARK  
LIVING HER NEW LIFE TO THE MAX.**

**JOEY**



**MITCH'S BEST FRIEND WHO  
VISITS...A LOT...AND NEVER GETS  
TO RIDE A JET SKI.**



# **FRIDA (AKA URIEL)**



**ARCHANGEL URIEL, THE "LIGHT OF GOD"  
INCARNATED AS A DOLPHIN, THE ANGEL OF  
REPENTANCE, HERE TO HELP SAVE HUMANITY ONE  
DRUNK GRINGO AT A TIME.**

**BOTH CAN TALK TO HUMANS UNDER THE RIGHT CIRCUMSTANCES. YES! TALKING DOLPHINS!!!**

# **DIEGO (AKA PURIEL)**



**ARCHANGEL PURIEL, FIERY AND PITILESS,  
EXAMINES THE SOULS OF HUMANS, ANTICIPATING  
THEIR DEATHS IN AN EFFORT TO STEER THEM ONTO  
THE RIGHTEOUS PATH.**



# NO ANIMALS WILL BE HARMED IN THE PARADIGM SHIFT



Blending live puppeteering, programmed behavior and artificial intelligence to create unique, believable experiences.

The goal is to lead by example using real-time animatronics to create hyper-real creatures capable of delivering any performance you can imagine.

Edge Innovations supports the proper care of animals by telling their stories safely, all the while promoting the ethical treatment of dolphins still in captivity.

**PART OF THE SOLUTION,  
ALL OF THE FUN,  
NONE OF THE CONTROVERSY.**

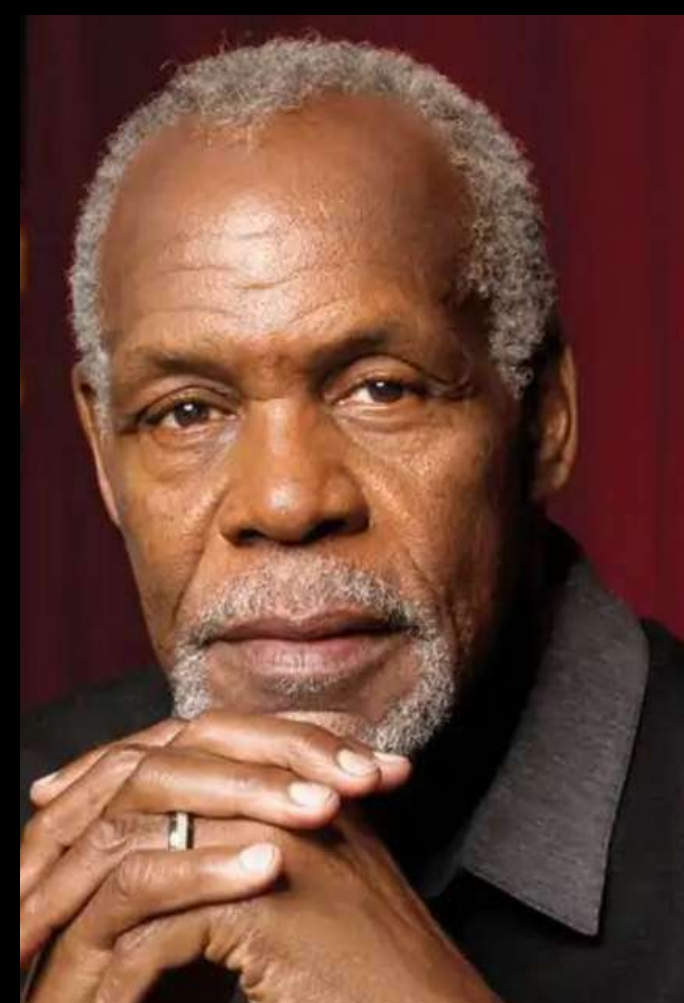


Photo credit: <https://www.edgefx.com/real-time-animatronics>

[www.edgefx.com](http://www.edgefx.com)

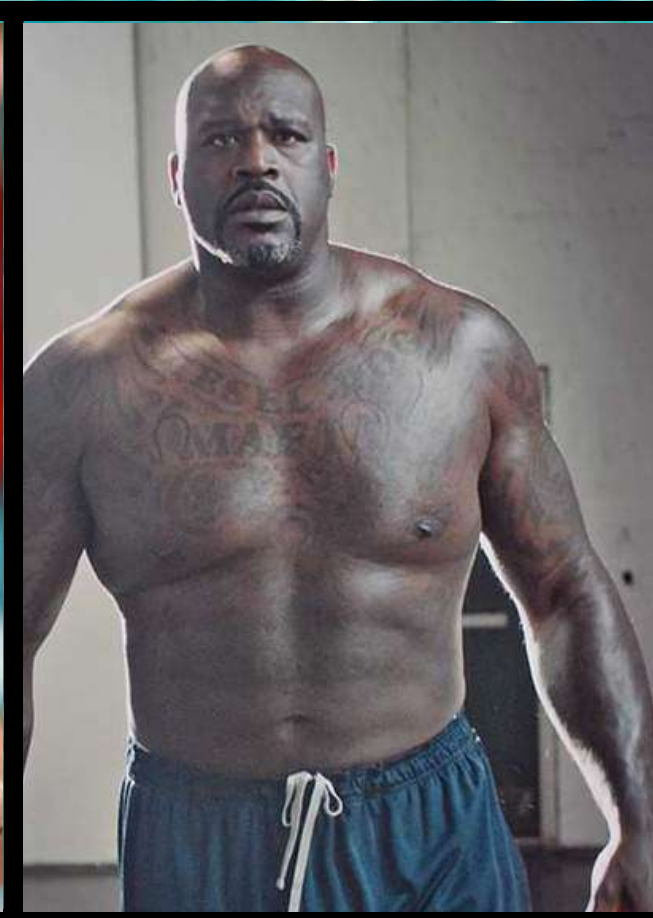
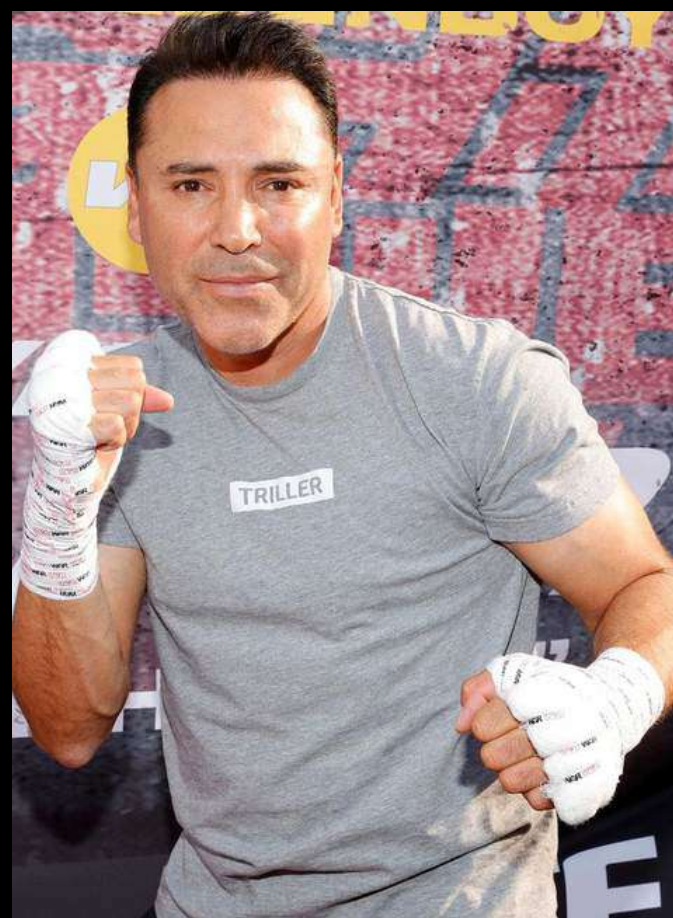


# CAMEOS / CELEBRITIES ON VACATION



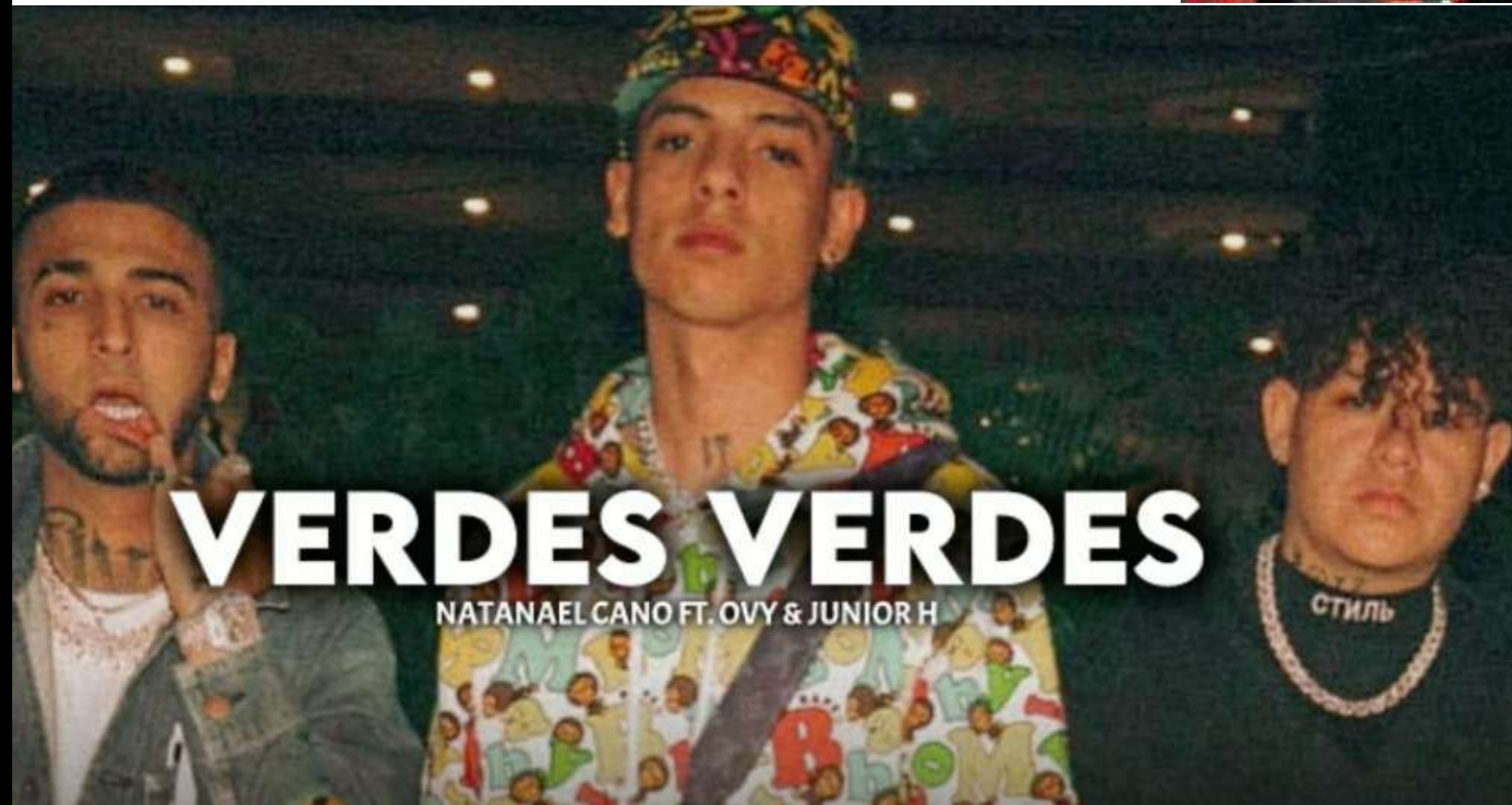
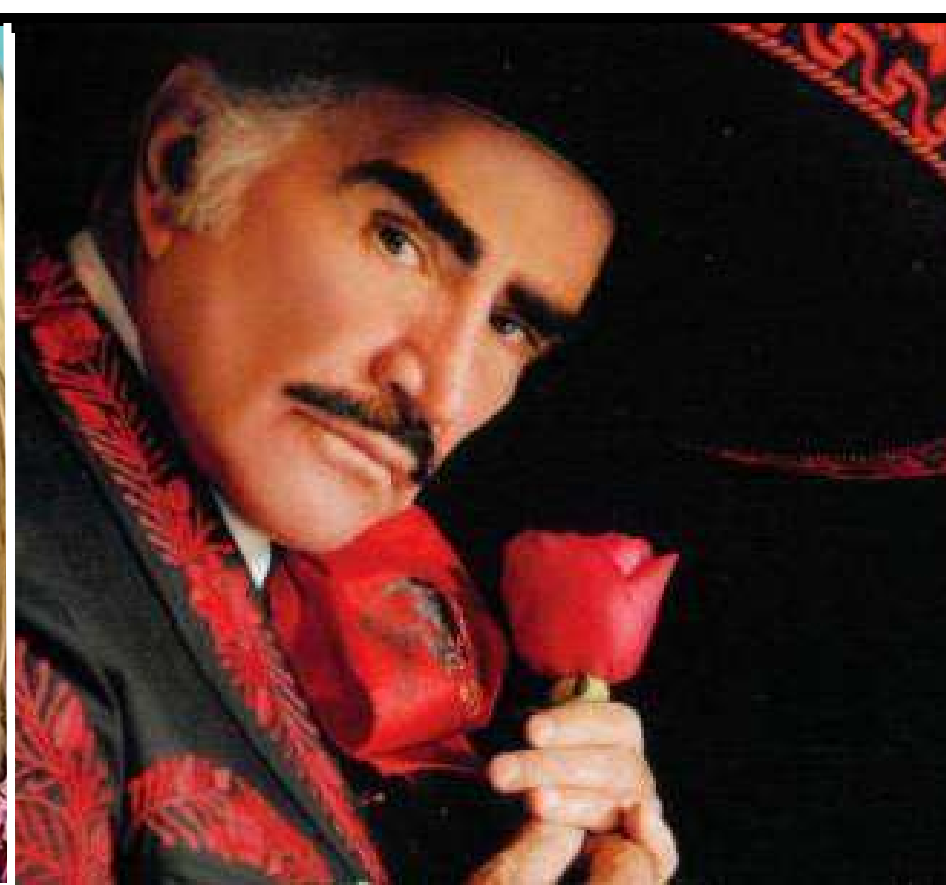


# ATHLETES LOVE TO VACATION TOO!





# SHARE CULTURE AND COMMUNITY THROUGH MUSIC



**WE EMBRACE LATIN MUSIC IN THE  
STORYTELLING PROCESS. MUSIC IS A  
CENTRAL THEME OF THE SHOW.**

**LET'S SHARE AND PROMOTE  
MUSICIANS OLD AND NEW WITH LIVE  
PERFORMANCES AND SCREENTIME.**



# **PILOT: "JUST ANOTHER DAY IN PARADISE"**

## **MORAL OF THE STORY: EXPECTATIONS VS. REALITY**

- Six months into Mitchell & Paloma's Mexican dream: a day in the life.
- Mitch accidentally discovers a duct-taped bundle of contraband cash on the shore, which Paloma accidentally takes (without Mitch knowing).
- Paloma joins M.E.N - A spiritual group, 'Mass Enlightenment Now' seeking to heal the world of toxic masculinity and generational trauma.
- Mitch gets trapped in a circle of hell at the gas station while a jet ski catches on fire.
- A fridge explosion nearly kills a local worker, who's rushed to the clínica. Will he survive?
- Karanne lusts for anything on two legs, including Mitch *and* Paloma.
- Roberto accidentally steals money from the business to fix his broken car, forcing Mitch to take a tough but compassionate stand, trying to be the boss.
- Mitch races home to save himself from prison as the Navy and Police search their home on an anonymous tip. Romeo, en route to a party, fails Mitch in his moment of need.
- Cartel thugs threaten and extort Mitchell's business behind his back. Manolo proves himself an honorable man.
- Mitch saves a drowning child from certain death.
- A raging karaoke party caps off a wild and sexy night!





# SEASON ONE STORY ARC

## THE GRINGO SHOW

*What happens when a dream becomes a nightmare?*



- We follow Mitchell's painful struggle as he grows into the man he must become in the face of extreme challenges. His hero's journey takes place in an adult Disneyland for dysfunctional expats, where strong supporting characters represent specific archetypes of humanity (ruler, sage, artist, innocent, rebel, lover, wizard, hero, explorer, jester, every-man, caregiver).
- Paloma finds herself obsessed with a new spiritual fad almost weekly as she struggles with her social media addiction and travels into the (magical realism) metaverse!
- We showcase Paraíso's high stakes, big reward tourist season.
- Every episode is a day (or week) in Mitch's life as he battles the odds to build his business amidst a comedy of errors and heartfelt lessons.
- Mitchell begins to climb the mountain to profitability by fighting the system, fighting the elements, fighting his partner, fighting broken jet skis, fighting tourists, fighting bad influences, fighting fake friends and even fighting off the cartel!



# THE GRINGO SHOW VAULT OPENS

**WITH SO MUCH TO EXPLORE, THIS IS JUST THE TIP OF THE PROVERBIAL ICE CUBE  
SINKING INTO THE DEPTHS OF A STRAWBERRY JALAPEÑO MARGARITA!**



## EPISODES UPON EPISODES...

- A Polish mobster wanted by Interpol befriends Mitch.
- Sargasso creates an ecological and economic disaster.
- A hurricane party is the hottest ticket in Paraíso.
- Mitch nurses an injured street dog back to health.
- A boating explosion demands ill-advised jet ski heroics.
- Manolo must fight off sharks to save a Japanese family.
- Bad karma haunts a thieving, selfish tourist.

## ...SEASONS UPON SEASONS

- Mitch and Paloma become vacation realtors to save the business.
- A sunken Spanish galleon puts friendship and greed at odds.
- Mitch takes on cartel thugs leading an extortion racket.
- Clueless Gen Z developers deface sacred Mayan land.
- Senior citizens monopolize the golf cart market, then get ambitious.
- A pack of unsupervised children threatens to overtake Paraíso.
- Misguided eco-warriors attempt to free captive dolphins.





# THE GRINGO SHOW

**...SERIOUSLY?**

**Why use a potentially pejorative term that labels an entire group of people based on perceived character, attitude and behavior as the title of our show?!**

**Because stereotypes exist and are used every day to rationalize hurtful behavior, validate prejudice and justify hostility towards groups of people, which ultimately keeps us from getting to really know, and more importantly, love each other.**

**THE GRINGO SHOW's intention is to break down illogical fallacies which reflect and create fear to reveal the heart of our shared community & humanity by celebrating love.**

**Explore the Mexican dream from a lens of comedy, heart, humanity, drama, pain, suffering, consciousness, spirituality, sex, love, hate and compassion. Including jet ski terminology, repair, maintenance and care. This is the "working" vacation you've been waiting for!**

**All our characters, locals and gringos alike, must evolve beyond unconscious thought patterns by building bridges and sharing ideas, music, language, lifestyles and perspectives.**



# **THANK YOU!**

**I AM INCREDIBLY GRATEFUL FOR YOUR TIME AND FOR THE OPPORTUNITY TO SHARE THIS PROJECT WITH YOU. THE NEXT ROUND IS ON ME!**

**I HOPE YOU ENJOYED THIS VISION OF A DREAM, OF A VACATION THAT WE CAN EMBARK UPON TOGETHER...TO CHANGE THE WORLD. ONE JET SKI RENTAL AT A TIME.**





**HABLAMOS PRONTO!**



**SALUD!**

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